



Avery Products Corporation

50 Pointe Drive

Brea, CA 92821

(714) 674-8500

March 1, 2021

Dear Avery Customer,

The purpose of this letter is to inform you of an upcoming price increase on our products. There has been significant inflation in the key components used to manufacture our products, including raw materials, labor and transportation. We continuously work to offset these rising costs through ongoing negotiations with our suppliers, cost reduction actions and supply chain productivity improvements. However, in order to maintain the high product quality that our consumers expect, Avery will be implementing price increases between 3 - 5%, depending on category.

This notification is being sent to all of our customers and the price changes will be effective July 1, 2021.

Your Avery Products account manager will be contacting you to provide further details. Please be assured we are doing everything possible to control costs while continuing to provide the value, service and quality you expect from Avery Products. We truly appreciate your business and thank you for your continued support.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Lattanzio", with a long horizontal flourish extending to the right.

Jeff Lattanzio
Vice President of Sales
Avery Products Corporation