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Dear Valued Partner,

As we continue to see challenges to our normal operating procedures, we make every effort to provide you, and your customers, with quality products and services.

Like every other manufacturer, we saw substantial increases in steel prices earlier this year. At that time, we put in place a steel surcharge to help us offset these rising costs. Our intention was to ride out the increases with the idea that we could drop the surcharge when steel price began to fall. Unfortunately, this has not happened, and we are seeing rising costs in every other component of our business. Therefore, we have had to reevaluate our pricing strategies for 2022.

Beginning in January 2022, we will be increasing our list price by approximately 21% to reflect the current conditions. We will be dropping the separate line-item steel surcharge. These increases are substantial but necessary for us to continue operations and provide you with quality products and services.

Our partnership began years ago, and our goal is to continue it well into the future. Through these turbulent times, FireKing International will remain the industry leader in security and records protection. FireKing will continue to provide quality, and profitable products for you and your dealership as well giving your customers peace of mind that their home or business is protected.

Thank you for your partnership.

A handwritten signature in black ink, appearing to read "Greg Gillham".

Greg Gillham
Senior Vice President of Sales